

## Activate Talent to Support Your Cause

**Cameo** and **Pledge** make it easy for creators to give back to their favorite nonprofits.

Join **600+ nonprofits** supported by Cameo Creators like **Ms. Rachel, Tony Hawk, and Rainn Wilson**. Engage your network to support you through Cameo!

 World Central Kitchen  
**\$30K**  
raised by Tony Hawk's fans for WCK's LA Wildfire Relief



### Expand Reach

Leverage talent's fanbase to raise awareness.



### Easy Fundraising

Seamless integration!  
No extra work needed.



### Secure Giving

Pledge's trusted platform handles disbursements.

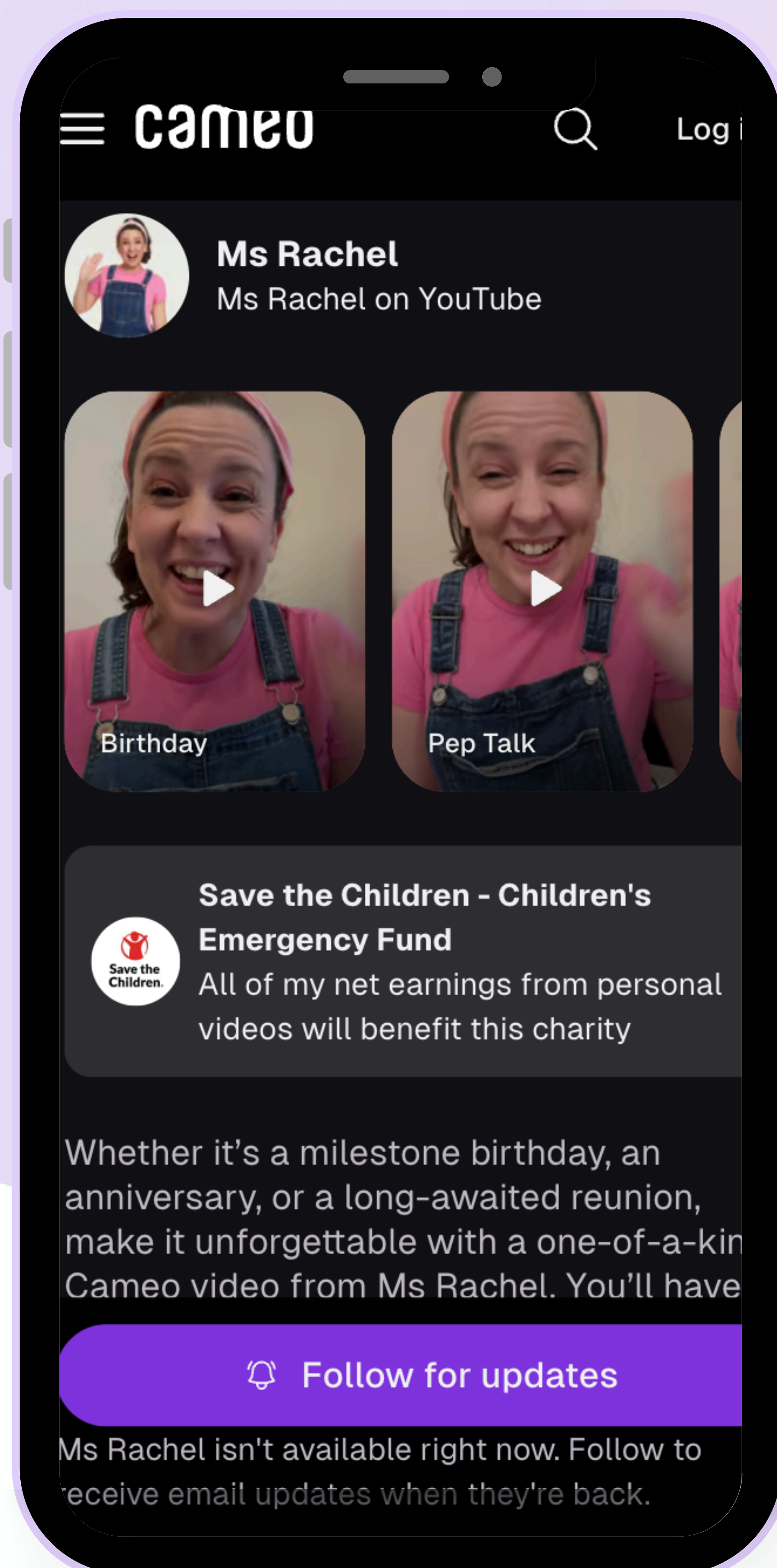
## 95/5 Split

With Cameo's new **95/5 charity split** (up from 70/30), creators who donate all their proceeds can send 95% of each booking fee through Pledge to **support your mission!** 🎉

### How It Works

- 1 Talent Selects Your Cause:** Celebrities & influencers choose your nonprofit as their beneficiary on **Cameo**.
- 2 Fans Book Cameos:** donors/fans purchase personalized video messages, with proceeds going to your organization.
- 3 Funds Are Donated:** Pledge ensures donations reach your nonprofit efficiently.

*It's that easy!* 💜





**Rainn Wilson**, the artist formerly known as Dwight K. Schrute, is making a limited appearance on Cameo to raise money for girls education in rural Haiti. Book him on Cameo and then visit his [store](#) to support the cause.



**Rainn Wilson** [Book Rainn Wilson](#)

Connect with Pledge today for additional talent onboarding support.

[Contact Us](#)