



Extend Your Brand Values Through Impact This Giving Season

[Get Started](#)

Powering holiday campaigns for thousands of brands, including:



Employee Gift Cards

powered by  Pledge



Celebrate your team this holiday season by empowering them to support the causes they care about! Pledge Gift Cards enable donations to over 2 MILLION nonprofits.

[Get Started](#)



Give the Gift of Giving with Pledge

Every employee is unique and has their own personal causes that they care about. Delight your staff with the gift of paying it forward to their favorite nonprofits this holiday season.

1

Select a design, logo, or custom image

2

Feature up to 6 nonprofits to inspire giving

3

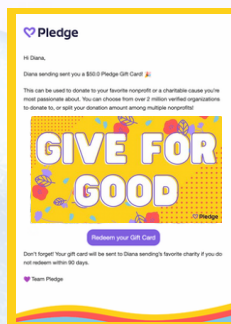
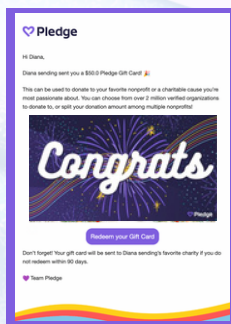
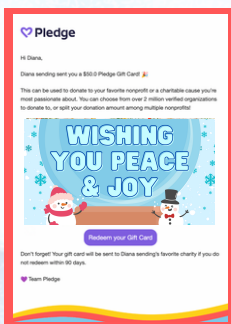
Enter gift card amounts, recipients, & send date/time

4

Check out via credit card or invoice

5

Your team receives their gift cards via email



Recipient emails will include your branding with prompts to redeem!

 Pledge

E-comm Donations

powered by  Pledge

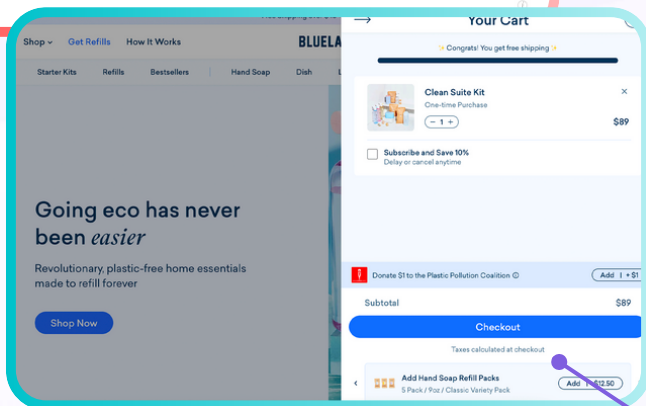
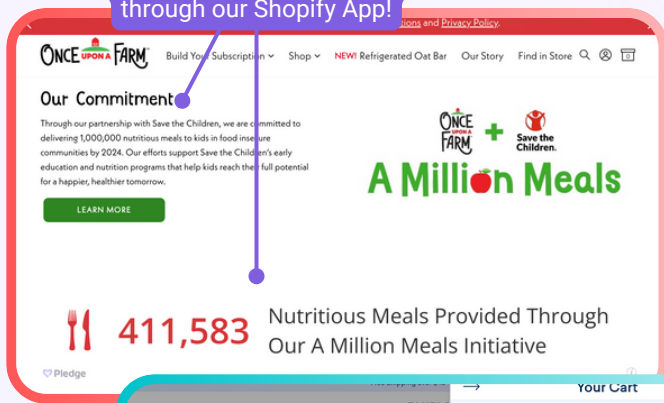


Donating through online purchases is **made easy** with our award-winning **Pledge Commerce App on Shopify** and **custom APIs**, including round-up or adding a donation at checkout. Now every purchase can give back this holiday season.



[Get Started](#)

Once Upon a Farm donates a % of sales of certain products through our Shopify App!



Blueland invites customers to donate at checkout to mission-aligned nonprofits!

Flexible giving options with Pledge Commerce!

- ✓ Make an impact within your brand's online shopping experience
- ✓ Choose from round-up at checkout, donate % of sales, add customer donations, and more!
- ✓ Activate charitable giving on Shopify within minutes - free to download
- ✓ Build your own giving experience using our flexible technology

☀ Choose a cause that aligns with your brand, from our database of 2M+ nonprofits



P2P & Matching

powered by  Pledge



Your company can champion a cause and boost employee engagement through giving back. You're only 3 clicks away from your new holiday campaign featuring Peer-to-Peer (P2P) fundraising & matching donations!

[Get Started](#)

T1

Team 1

10 supporters

\$980 raised

T2

Team 2

15 supporters

\$230 raised

T3


Team 3

20 supporters

\$710 raised

Holiday Engagement: Easy, Fun & Impactful!

- 1** Create your holiday campaign and set a fundraising goal
- 2** Invite employees, partners, and clients to join you
- 3** Easily match donations to inspire giving & make a bigger impact
- 4** Engage in fun ways with comments, likes & interactions

 Encourage friendly competition amongst teams to boost momentum!

 Pledge

Holiday Events

powered by  Pledge



Hosting a holiday party for your team? Whether in-person, virtual, or both, create excitement in the room by showcasing a fundraiser through our new, custom **Live Event Display** and/or with **Donations by Pledge Zoom App**.

[Live Event Display](#)

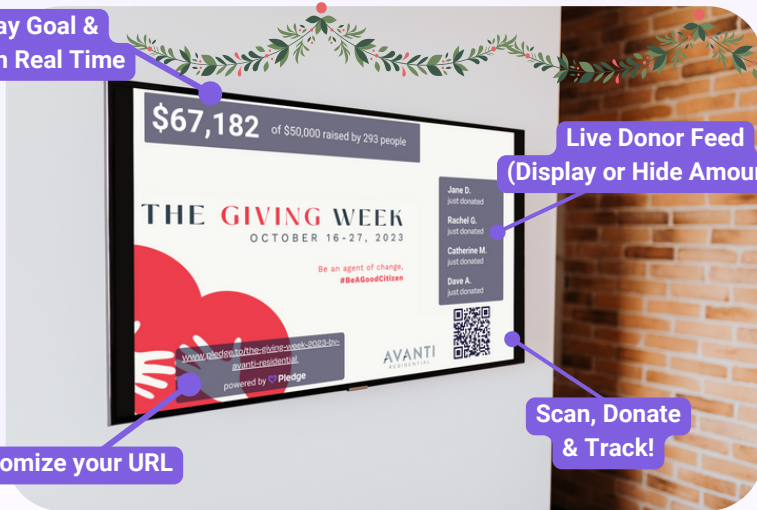
[Zoom App](#)

Display Goal & Track in Real Time

Live Donor Feed (Display or Hide Amounts)

Customize your URL

Scan, Donate & Track!



Holiday Gatherings, That Feel & Do Good!

1

Create a fundraising campaign for a cause that align with your values

2

Invite donations via text-to-donate and QR code

3

Showcase real-time donations to inspire momentum

↑ **Avanti Residential** raised **\$67k of their \$50k goal** by engaging their employees during a dedicated Giving Week!