



♡ Pledge

Peer-To-Peer Fundraising

Unlocking the **power of generosity** through community

[Get Started](#)



Peer-to-Peer Fundraising (P2P) is like a **relay race for generosity!**

With P2P by Pledge, your organization can engage its donors and reach a wider network.

- ☀️ Pledge covers the credit card fees for donations of \$1,000 and less, so 100% goes to your nonprofit.
- 📱 Increase donations by 4x with Pledge's easy to share and engaging fundraising features.
- 💳 Flexible giving options to reach donors where they're at: Venmo, Paypal, Crypto, Stock, Apple & Google Pay, ACH, Bank Transfer & CC.



"Hey friend! 🙌
Can you please join me in donating to Miry's List"

39%

of Americans have donated to charity **based on a request** from a friend or family member.

(You Gov, 2019)

Peer-to-Peer Campaign



Fundraise

SB
Sam
12 supporters
\$1,225 raised

JS
John
10 supporters
\$988 raised

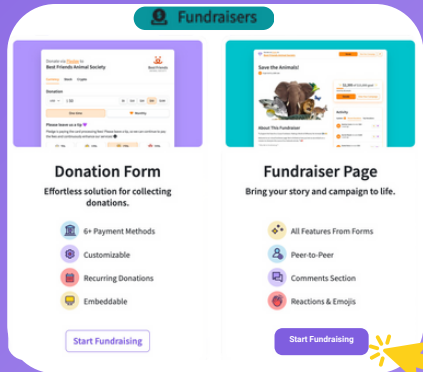
Donate

Donate



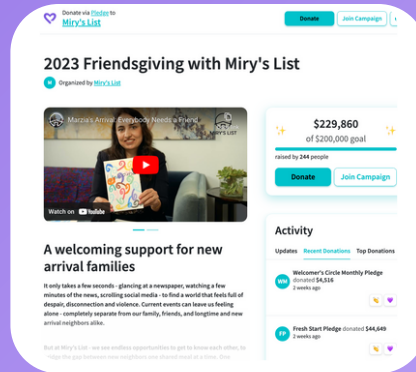
Launching Your

P2P Fundraiser



1: Start a Fundraiser

Head to www.pledge.to/signin, click 'Fundraisers', and then on 'Fundraiser Page'.



2: Create Your Page

Customize the title, set a goal, create a text-to-donate keyword to enable mobile donations, share your story, add images &/or videos, and more!

Join the Campaign

Joining a campaign is one of the best ways to show your support and rally your friends and family! Within seconds, you can create a fundraiser that's linked to [2023 Friendsgiving with Miry's List](#), and raise more funds for more impact!

Share Your Why

Speak from the heart

0/750 characters

Launch Fundraiser



3: Invite Your Community

Share your fundraiser link with your community and ask them to join or start their own campaigns!



John donated \$100

2 months ago Match

Thank you so much John! -miry



Miry's List (Organizer), 1 month ago



4: Interact with Donors

Peer-to-peer is all about connection! Share campaign updates, include photos, and easily like & reply to comments.

2023 Friendsgiving with Miry's List



A welcoming support for new arrival families

It only takes a few seconds - glancing at a newspaper, watching a few minutes of the news, scrolling social media - to find a world that feels full of despair, disconnection and violence. Current events can leave us feeling alone - completely separate from our family, friends, and longtime and new arrival neighbors alike.

But at Miry's List - we see endless opportunities to get to know each other, to bridge the gap between new neighbors and shared meals at a table. One.



Case Study

Miry's List surpassed their \$200k goal with Pledge's Peer-To-Peer Fundraiser Pages during their 2023 year-end campaign. [Check it out!](#)



P2P For Your Corporate Partners



John donated **\$100**
2 months ago **Match** 🎉

Encourage businesses to support your mission by giving back through their customers & employees. In only 3 clicks, they can kickstart a fundraising campaign that resonates with their audience and promotes your cause.



[Get Started](#)

T1

Team 1

10 supporters

\$980 raised

T2

Team 2

15 supporters

\$230 raised

T3

Team 3

20 supporters

\$710 raised

Employee Engagement:

1

Set a fundraising goal to inspire donations

2

Invite employees, partners, and clients to donate

3

Easily match donations to make a bigger impact

4

Engage in fun ways with comments, likes & interactions

Promote friendly competition amongst teams to boost momentum!

Have questions?

We're here to help. Contact our fundraising experts at support@pledge.to